

THANKS FOR BEING A CHRISTIE AUTHORIZED CINEMA RESELLER

Introducing our new digital asset library, designed to give you easy access to the tools you need. As an official Christie partner you'll have access to a wide range of assets—from DCP trailers to co-branded imagery and more. We look forward to collaborating with you on social posts and other initiatives to keep our partnership strong. And, as Christie authorized cinema resellers you'll receive a certificate of authentication along with invites to all partner meetings and events.

Here's what you'll find in our digital asset library for cinema partners:

1 Christie logos

We encourage you to use our brand and IP logos to decorate your webpages and social posts. You'll also find co-branded templates you can use to promote our partnership and products.

2 Christie-branded mastheads

Choose from a selection of application- and product-focused imagery to showcase the capabilities of your new Christie equipment on webpages and email headers.

3 Christie-branded digital banners

Shout it from the rooftops: We created banners you can use on your website, social platforms, and as digital signage—basically anywhere you want to promote Christie equipment and IP.

4 Christie IP imagery

Pull from our stock of IP imagery, including Real|Laser™, Phazer™, Xenolite®, and more. You'll also find graphs, charts, and product images.

5 Christie IP videos

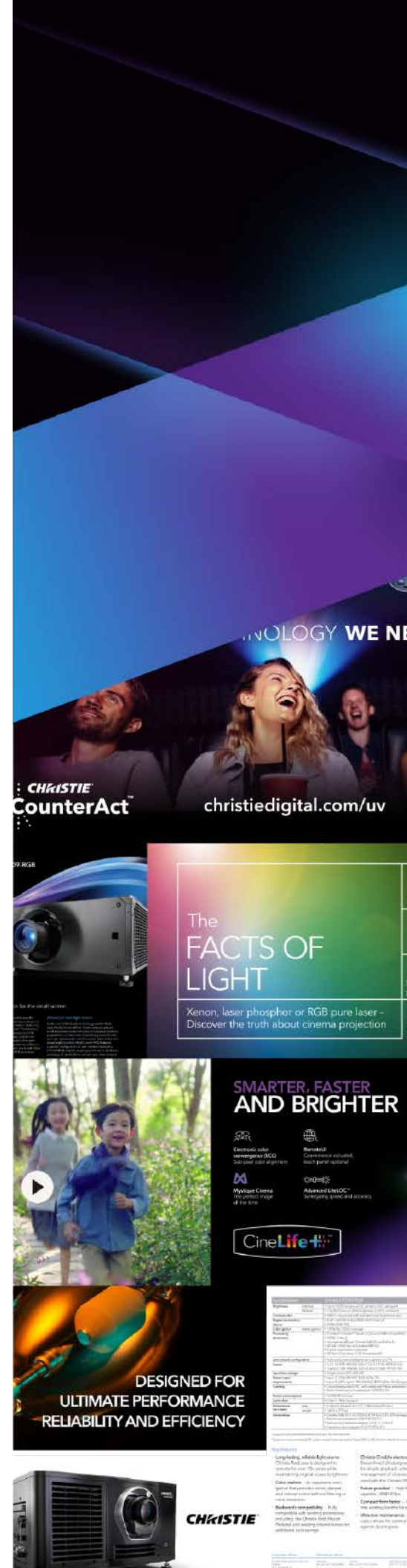
Choose from many videos in multiple formats. Whether you want to highlight your Christie equipment using a DCP trailer for Real|Laser, or run an MP4 in your lobby displays, you'll find everything you need in one place. Just download and playback on your Christie equipment.

6 Presentations and datasheets

As technology evolves, we update our documents to keep customers up-to-date. Datasheets can be found on the related product page, but the presentations from reseller meetings can only be found here.

7 Social shout-outs

When you promote your Christie partnership on any social platform, let us know and we'll happily share it with our audience as well. Let's talk about collaborating with your marketing team on social posts on a monthly basis—because it's all about creating the best shared experiences.

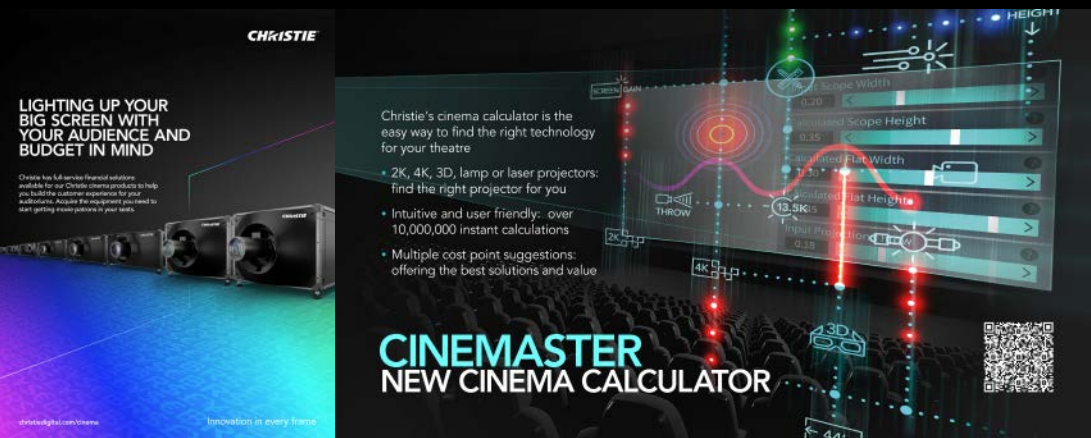


Get your official Christie authorized cinema reseller certificate

We want to honor partners dedicated to cinema excellence. Upon request, we'll send you an official Christie authorized cinema reseller certificate to commemorate our collaboration.

Invitations to all Christie partner meetings and events

We invite all official Christie authorized cinema resellers to our partner meetings and events throughout the year. We'll share PDFs of the presentations from those events in the relevant zip files downloadable on our [cinema partner package page](#).



CHRISTIE

LIGHTING UP YOUR BIG SCREEN WITH YOUR AUDIENCE AND BUDGET IN MIND

Christie has full-service theater solutions available for our Christie cinema products to help you build the customer experience for your audience. Acquire the equipment you need to start getting new patrons in your seats.

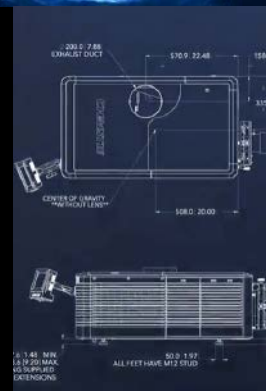
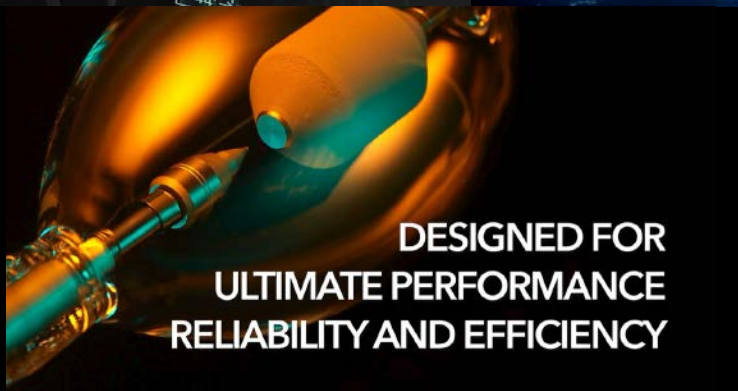
Christie's cinema calculator is the easy way to find the right technology for your theatre

- 2K, 4K, 3D, lamp or laser projectors: find the right projector for you
- Intuitive and user friendly: over 10,000,000 instant calculations
- Multiple cost point suggestions: offering the best solutions and value

CINEMASTER
NEW CINEMA CALCULATOR

christiedigital.com/cinema

Innovation in every frame



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Have suggestions?

We're always open to hear your feedback on how we can better work with you. Let us know what you'd like to see in the library, and we'll work with you to ensure your needs are met.

For the most current specification information, please visit christiedigital.com

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